

Developing Business Acumen Curriculum

Through a blended curriculum, Abilitie's **Developing Business Acumen** program provides you with an environment to practice using the essential tools of financial analysis, enabling you to more confidently understand how the decisions you make drive business value.



Learning Objectives

- Connect day-to-day decisions to key value drivers: growth, profitability, and risk
- Learn how to effectively drive business growth using financial data and metrics
- Gain conversancy in the financial statements (Income Statement, Balance Sheet, Cash Flow Statement)
- Analyze projects through the lens of finances and value creation (IRR, NPV, breakeven analysis)

Learning Journey

Live Sessions
13 Hours Total



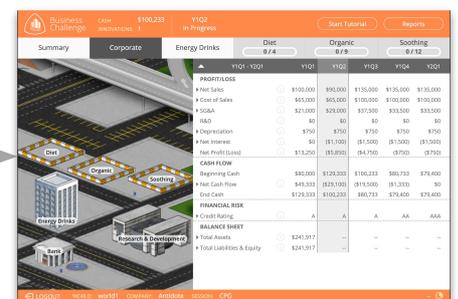
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Case Study 1



Case Study 2



Simulation:
Business Challenge

Self-Study
6-12 Hours Total

- Fluent In Finance



Core Components



Timing (Hours)



Synchronous Learning Within Cohorts



Asynchronous Learning/Self-Study

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Introduction to cohort and faculty, curriculum preview, and logistics overview.

Fluent in Finance



Fluent in Finance allows you to learn the language of finance in an interactive, accessible online format designed specifically for professionals without any financial background. It covers basic business concepts such as unit economics, reading financial statements, and calculating project and organizational value.

Case Studies



With the guidance from expert faculty, you will analyze financial case studies around real and fictitious companies, then apply and practice the learnings.

Business Challenge



Capstone simulation where teams compete for market share in a dynamic marketplace. You will compete in teams to best position your company and deeply understand the drivers of value creation: growth, profitability, and risk.

Graduation

You and your cohort will meet for a final time to reflect on the learning journey, set personal goals, and commit to applying your new skills.