



PEOPLE LEADERSHIP | BUSINESS ACUMEN | STRATEGY

The 12-Week MBA Curriculum

The 12-Week MBA is a unique, 3-month, part-time leadership development curriculum designed for business professionals ready to take on management. Participants gain essential leadership skills needed to advance in their career without the expense and time commitment of a full-time MBA.

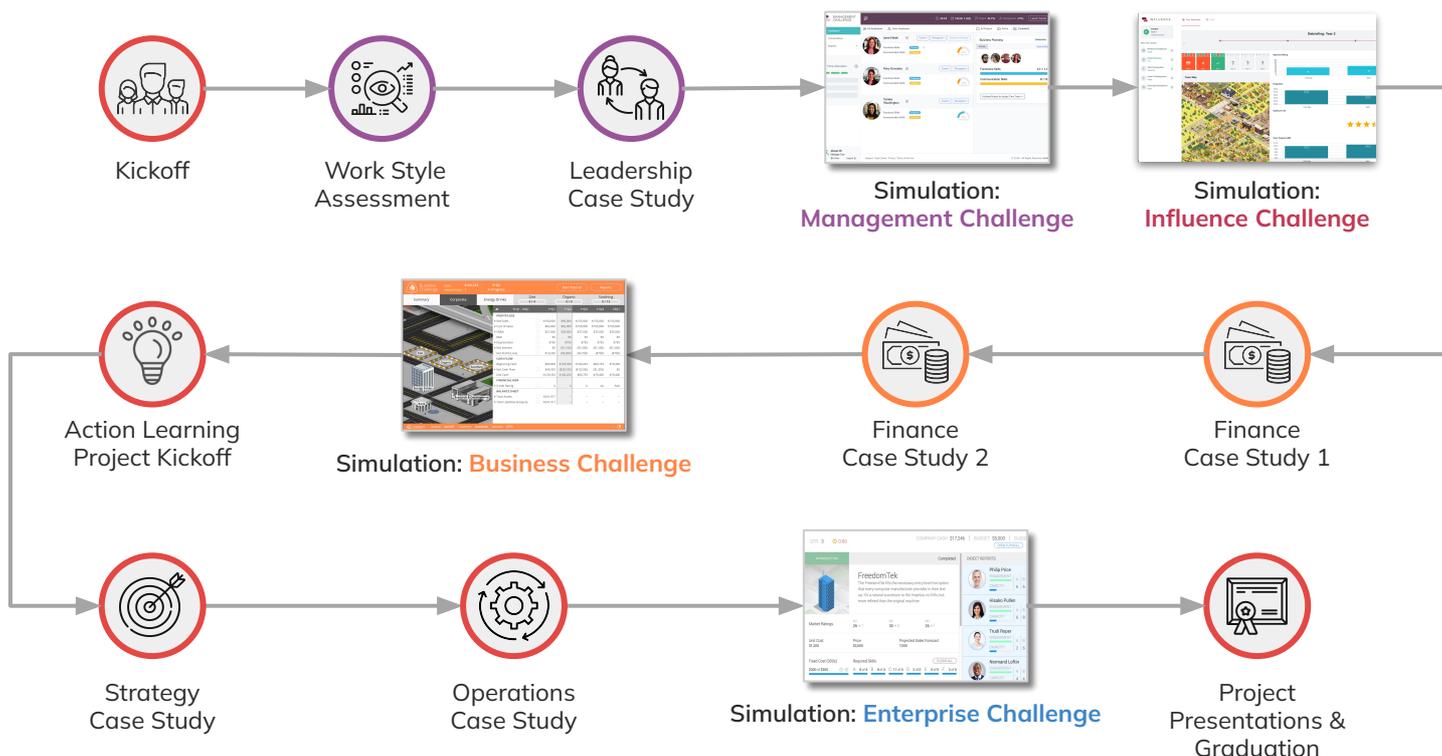
Learning Objectives

- Gain a foundation in business acumen, management, strategy, and leadership
- Learn how to effectively lead & collaborate with others in a managerial role
- Develop an eye for executive-level strategy & leadership
- Analyze, research, and solve real-world business challenges

Live Sessions
60+ Hours

Self-Study
24+ Hours

Learning Journey



Core Components

Timing (Hours)	Synchronous Virtual Sessions	Asynchronous Learning/Self-Study
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Kickoff Introduction to cohort and faculty, curriculum preview, and logistics overview.



Work Style Assessment Participants go through an assessment and debrief session (*Default: TypeCoach- Preferences*) to understand how their work style impacts communication and collaboration. This session provides strategies and tactics for building more effective relationships with direct reports and others.



Fluent in Finance Fluent in Finance allows leaders to learn the language of finance in an interactive, accessible online format designed specifically for professionals without any financial background. It covers basic business concepts such as unit economics, reading financial statements, and calculating project and organizational value.



Case Studies With guidance from expert faculty, participants analyze case studies focused on finance, leadership, operations, and strategy. Through Socratic discussion, they together unpack learnings from each story and connect the lessons to their own experiences and organizations.



Action Learning Project The Action Learning Project provides the opportunity to apply learnings from across the program. Participants will investigate an assigned focus area, or determine their own. They will conduct research, brainstorm solutions, and present their recommendations to Abilitie faculty and peers.



Cornerstone Simulations

Management Challenge Participants practice their management skills in a fast-paced, competitive environment. They will put their coaching and communication skills to the test as they manage the motivations, engagement, and performance of a virtual team.



Influence Challenge Participants are tasked with balancing the competing interests of their own key stakeholders while engaging with others to shape the broader ecosystem. They'll test their ability to engage with peer leaders and build trust without relying on authority or formal structures.



Business Challenge In a dynamic marketplace, participants compete for market share in teams of 2 - 4 to best position their companies and deeply understand the drivers of value creation: growth, profitability, and risk.



Enterprise Challenge Participants are tasked with running a business in a fast-paced, competitive market. They will form a strategy, make critical personnel decisions, set operational capacities, and design effective sales campaigns while working within complex organizational dynamics.





Why Abilitie?

Since 2015, we've been at the forefront of developing rising leaders and executives around the world. With more than 100 Fortune 500 clients, including Marriott, Coca-Cola, GE, and Southwest Airlines, we have extensive experience delivering successful programs, both in-person and virtually.

We look forward to working with you to deliver our world-class programs to inspire, shape, and develop your leaders.

You're In Good Company








Awards and Accolades

12+ Brandon Hall Gold Awards

The Excellence in Tech Innovation CLO Magazine Award

Top 20 Experiential Learning Company by Training Industry



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